

PrepperCon 2017: Why You Can't Afford To Miss It

When I am asked by preppers if it should be worth the time and price of admission to attend PrepperCon 2017, based on the standard of change effected due to attending [past PrepperCon Expos](#), my answer is, "You can't afford not to go."

So don't make any other plans, but prepare to attend this big preparedness event on April 21-22, in Salt Lake City, Utah. There is a lot to learn and discover at this preparedness event. You'll find me there too, with a special Q&A session and you'll have the opportunity to get your EMP survival question answered.

Read the article below to discover the promotional code you can use for getting discount tickets for the show!

ROI for the Survival Consumer

Just like most of you reading this article, I am a consumer of survival/self-reliance products and services, and my experience as a survival consumer is vast. Over the years, I have developed a simple rule of thumb to judge survival ROI (Return On Investment) for my hard-earned money and time:

Change Effected

Based on my investment, what change was effected? If I read a magazine and make a change or two to my personal survival/self-recovery kit as a result, then it was well worth the price of the magazine and the time it took to read it. If I made more than a couple of changes, then it was a great issue! If I read a magazine and no change is effected, it was a bust.

Whether the investment is a magazine or book, video or TV

show, time engaged in social media or attending training, classes or an expo, the same formula holds true. Scaling the model up, as a result of the investment, did my gear, vision, relationships, situational awareness, habits, SOP, knowledge, ability or skills change?

Scaling it up some more, when major changes in vision, philosophy or relationships or trust occur, they can be life-changing. One of my most influential mentors used to say that, "trust is the one thing that changes everything." I try to use this rule, when I write and provide services too. I ask myself how likely it is that what I am writing or teaching will effect change for my readers or clients in their emergency preparations, and I'm glad that so many of you appreciate it.

[Click here to get your discount tickets at PrepperCon 2017!](#)

[Use **survivopedia** promotional code!](#)

Celebrities, Guests & Speakers

A neat thing about this event is that you can just walk right up to celebrities you have seen on TV and strike up a conversation. I have found that the celebrities have been surprisingly accessible. If you are shy, don't be.

Celebrities are just people, just like you and they share your same interests. You may find that you have more in common that you imagined. If you would like to get to speak to a particular celebrity, author or expert, your best chance is early on Friday while many people will still be at work!

- **Salvador Alvarenga** – This remarkable man survived an incredible 438 days at sea. You could read the book or you could meet him, hear his story and ask him questions is person! For those of you who cannot make it, I will be interviewing him for you!
- **Alan Kay** – Meet the man you watched win Season 1 of

Alone on the History Channel! He is also a long time survival, preparedness and self-defense instructor.

- **Nicole Apelian** – Nicole is a favorite of *Alone* Season 2 fans and completed her doctorate in Sustainability Education with a focus on Cultural Anthropology. Nicole continues to visit the San Bushmen of Southern Africa whom she has worked with for many years to the end of preserving their culture and teaches primitive skills and herbal medicine based on her experiences.
- **David Holladay** – For many city dwellers, most of their understanding of primitive survival comes from watching survival reality TV. David is an Expert Survival Instructor who has trained many of the most knowledgeable survival instructors on TV and countless others who are not. He's also a very down to earth all-around great guy and an immensely talented educator.
- **Dave Wescott** – Dave is an Expert Survival Instructor who owned the Boulder Outdoor Survival School and has hosted the nation's premier primitive skills events for over 30 years. In the primitive skills world, David Holladay and Dave Wescott are living legends, both having worked with best selling author Larry Dean Olsen (Outdoor Survival Skills) based on primitive skills of the Paiute Tribe of Native Americans and helped to preserve these valuable skills.
- **Jeff Anderson** – Survival & Modern Combat Instructor
- **Che Bodhi** – Survival & Barter Expert
- **Chris Weatherman** – Survival Author known as Angry American (Survivalist series of books), *Alone*
- **Yours Truly** – I will be hosting Q&A classes on EMP Survival and covering the event for all of you who can't make it.
- **A.R. Shaw** – Author (The China Pandemic)
- **Kate Morris** – Author (The McClane Apocalypse series of books)
- **Annie Berdel** – Author (Alpha Farm, The Beginning)
- **Boyd Craven** – Author (The World Burns series of books)

For Survivopedia Readers

I am excited to be hosting 2 question and answer sessions on EMP survival for Survivopedia at PrepperCon 2017!

Please come see me and get your EMP survival questions answered at the EMP Q&A with Cache Valley Prepper at PrepperCon 2017 at the South Towne Expo Center in Sandy, Utah. Class times will be 4:30-5:20pm on Friday the 21st and 12:30-1:20pm on Saturday the 22nd in Room 300C.

If you miss the class, stop by my table and say, "Hi!" if I'm there or flag me down if I'm running around covering the event and you'll be among the few who get to put a face with the name :)

From the creators of the bestselling
EMP preparedness course

DARKEST DAYS

How To Survive An EMP Attack To The Grid

EMP Q&A

with Cache Valley Prepper

from Survivopedia.com

ROOM 300C

4:30-5:20 on Friday, April 21

12:30-1:20 Saturday, April 22

No photos or videos
during the class, please!



SURVIVOPEDIA

Classes/Education

PrepperCon 2017 boasts well over 120 classes, many of them taught by some of the very best instructors on the planet. Don't confuse them with so many folks to whom survival is largely theoretical. These are typically vetted subject matter experts have actually been there and done that.

So many topics are being covered at this show that whatever your interest and skill level are, you sure to find classes or workshops that you will benefit from. As Expo's go, this one is very interactive, education-heavy and focused on actually helping you to prepare for emergencies. Here are a few other highlights I find particularly interesting:

- **Record Castaway Survivor on Ocean 438 Days** – Ben Hansen & Jose Salvador Alvarenga
- **Celebrity Panel: "Why Learn Primitive Survival Skills to Survive Modern Society?"** – Alan Kay, David Holladay, David Wescott, Dr Nicole Apelian
- **Psychology of Survival** – Alan Kay, Dr Nicole Apelian
- **Top 10 Lessons Learned from a Real World Disaster** – Jeff Anderson
- **EDC/BOB for Individuals and Families** – Alan Kay & Dr Nicole Apelian
- **Celebrity Panel: SHTF Talkin'** – Apocalypse Fiction Authors
- **Surviving Catastrophic Events – Simplified Severe Injury Treatment** – Ed Hendershot
- **Emergency Childbirth** – Raili Bjarnsen
- **Family Survival the Earthquake Tomorrow** – Scott Thomas
- **Suturing** – Dr David Pruet
- **Emergency Water Storage & Disinfection** – Max Gyllensog – Aqua Mira (Max is a water quality engineer with too many certifications to list who has traveled to other countries to set up water treatment in major disasters)
- **Self-Protection – Unarmed, Hand, No Weapon, No Knife**

with Alan Kay

Products/Vendors

Vendors are the driving force behind any expo and legions of survival vendors competing against each other under the same roof creates a great environment for survival consumers to score show specials. PrepperCon 2017 will showcase some exciting new inventions and product offerings. While it can be fun to window shop online, it is nice to be able to see products with your own eyes, feel the quality, understand the dimensions without a ruler, heft them and have the ability to take them home if you choose. Some of the highlights, innovation and deals I am looking forward to are:

- **Scavenger Six** – Multi-caliber Repeating Firearm Unveiled to the World – Tim Ralston
- **Tech Protect** – Faraday Bags
- **Survival Medical** – Exactly what it sounds like
- **5.11 Tactical** – Tactical Apparel
- **AMP-3** – Amateur Radio Gear & Medical
- **Aquamira Technologies**
- **Backwoods Home Magazine** – Amazing writers!
- **Zeus Lighters** – USB-rechargeable Lighters that don't use any fuel. Recharge from portable solar/USB battery pack
- **Plan B** – Custom Surplus Trucks
- **Dillon Precision** – Reloading Equipment

Entertainment Value

PrepperCon 2017 includes attractions for kids and even family members who maybe are not that into the whole survivalist scene. Creativity, entertainment value and fun are areas where PrepperCon stands apart from other survival expos.

The team of preppers who put on the event are enthusiastic about preparedness and have a healthy sense of humor about

prepping which gives the event it's unique personality and some fun family-oriented attractions:

- **PrepperFash Fashion Show**
- **Hurricane Simulator** – This is really cool!
- **Do You Dare Eat This** – with prizes – David & Jill Holladay
- **Utah Search Dogs**
- **Food Storage Cook-off** with Wise Foods

I expect a lot from this event considering, and you shouldn't miss it. Did you get your tickets yet?

Remember that knowledge is the only thing that can save you! Will you survive?

Click the banner below to find out!



3-Second SEAL Test Tells You If Your Family Will Survive A SHTF Situation

[Watch Video »](#)

*This article has been written by **Cache Valley Prepper** for **Survivopedia**.*